

# Privacy Policy »

(Please read this document carefully)

<https://www.digitalstudio.in/privacy-policy.html>

This privacy policy sets out how Digital Studio uses and protects any information that you give while using [www.digitalstudio.in](http://www.digitalstudio.in).

We respect your privacy and are committed to protecting it. The purpose of this **Privacy Policy** is to inform you what personally identifiable information we may collect and how it may be used. This statement only applies to this website.

## WHAT WE COLLECT »

**Information You Voluntarily Submit:** We may collect personal information from you such as your name or email address. For example, you may voluntarily submit information to the website by leaving a comment, subscribing to a newsletter, or submitting a contact form.

**Automatically-Collected Information:** We automatically collect certain information about you and the device with which you access the Website. For example, when you use this website, we will log your IP address, operating system type, browser type, referring website, pages you viewed, and the dates/times when you accessed this website. We may also collect information about actions you take when using this website, such as links clicked.

**Cookies:** We may log information using cookies, which are small data files stored on your browser by this website. We may use both session cookies, which expire when you close your browser, and persistent cookies, which stay on your browser until deleted, to provide you with a more personalized experience on this website.

## HOW YOUR INFORMATION MAY BE USED »

We may use the information collected in the following ways:

*To operate and maintain this website; Identify you as a user of this website; To send you promotional information, such as newsletters. Each email promotion will provide information on how to opt-out of future mailings; To send you administrative communications, such as administrative emails, confirmation emails, technical notices, updates on policies, or security alerts; To respond to your comments or inquiries; To provide you with user support; To track and measure advertising on this website; and/or To protect, investigate, and deter against unauthorized or illegal activity*

## THIRD-PARTY USE OF PERSONAL INFORMATION »

We may share your information with third parties when you explicitly authorize us to share your information.

Additionally, this website may use third-party service providers to service various aspects of this website. Each third-party service provider's use of your personal information is dictated by their respective privacy policies.

This website currently uses and/or intends to use the following third-party service providers:

**Google Analytics:** This service tracks website usage and provides information such as referring websites and user actions on this website. Google Analytics may capture your IP address, but no other personal information is captured by Google Analytics.

**Mail Jet or such other service providers:** This service is used for delivery of email updates and newsletters. We store your name and email address for purposes of delivering such communications. Please refer to the service providers privacy policy for further information.

At this time, your personal information is not shared with any other third-party applications. This list may be amended from time to time in this website's sole discretion.

### ANONYMOUS DATA »

From time to time, we may use anonymous data, which does not identify you alone, or when combined with data from other parties. This type of anonymous data may be provided to other parties for marketing, advertising, or other uses. Examples of this anonymous data may include analytics or information collected from cookies.

## COOKIES »

This website uses cookies to store visitors' preferences, record user-specific information on what pages users access or visit, ensure that visitors are not repeatedly sent the same banner ads, customize this website content based on visitors' browser type or other information that the visitor sends. Cookies may also be used by third-party services, such as Google Analytics, as described herein.

Users may, at any time, prevent the setting of cookies, by this website, by using a corresponding setting of your internet browser and may thus permanently deny the setting of cookies. Furthermore, already set cookies may be deleted at any time via an Internet browser or other software programs. This is possible in all popular Internet browsers. However, if users deactivate the setting of cookies in your Internet browser, not all functions of this website may be entirely usable.

## ADVERTISING »

**Display Ads:** We may use third-party advertising companies to serve content and advertisements when you visit this website, which may use cookies, as noted above. **Retargeting Ads:** From time to time, this website may engage in remarketing efforts with third-party companies, such as Google, Facebook, or Instagram, in order to market this website. These companies use cookies to serve ads based on someone's past visits to this website.

**Affiliate Program Participation:** This website may engage in affiliate marketing, which is done by embedding tracking links into this website. If you click on a link for an affiliate partnership, a cookie will be placed on your browser to track any sales for purposes of commissions.

**Newsletters:** On the website, you may subscribe to our newsletter, which may be used for advertising purposes. All newsletters sent may contain tracking pixels. The pixel is embedded in emails and allows an analysis of the success of online marketing campaigns. Because of these tracking pixels, we may see if and when you open an email and which links within the email you click. Also, this allows the website to adapt the content of future newsletters to the interests of the user. This behavior will not be passed on to third parties.

## LINKS TO OTHER WEBSITES »

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

## RIGHTS RELATED TO YOUR PERSONAL INFORMATION »

**Opt-out:** You may opt-out of future email communications by following the unsubscribe links in our emails. You may also notify us at [contact@digitalstudio.in](mailto:contact@digitalstudio.in) to be removed from our mailing list.

**Access:** You may access the personal information we have about you by submitting a request to [contact@digitalstudio.in](mailto:contact@digitalstudio.in)

**Amend:** You may contact us at [contact@digitalstudio.in](mailto:contact@digitalstudio.in) to amend or update your personal information.

**Forget:** In certain situations, you may request that we erase or forget your personal data. To do so, please submit a request to [contact@digitalstudio.in](mailto:contact@digitalstudio.in)

Please note that we may need to retain certain information for recordkeeping purposes or to complete transactions, or when required by law.

## SENSITIVE PERSONAL INFORMATION »

At no time should you submit sensitive personal information to this website. This includes your personal identification number, information regarding race or ethnic origin, political opinions, religious beliefs, health information, criminal background, or trade union memberships. If you elect to submit such information to us, it will be subject to this Privacy Policy.

## CHILDREN'S INFORMATION »

The Website does not knowingly collect any personally identifiable information from children under the age of 18. If a parent or guardian believes that the Website has personally identifiable information of a child under the age of 18 in its database, please contact us immediately at [contact@digitalstudio.in](mailto:contact@digitalstudio.in) and we will use our best efforts to promptly remove such information from our records.

## CONTACT »

This privacy policy is subject to change without notice. You unconditionally agree that using this Website signifies your assent to this Privacy Policy. If you do not agree with this Privacy Policy, please do not use this Website. If you have any questions feel free to contact us directly here: [contact@digitalstudio.in](mailto:contact@digitalstudio.in)

Effective as of: **01 April, 2009**

Last Updated: **17 September, 2019**